



Club Development Workshop



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#AGameForEveryone



Safe Hands Management System (SHMS)

What is SHMS?

- Introduced to support clubs with ensuring individuals and volunteers have valid qualifications for their roles
 - Makes Safeguarding officers' job far easier when it comes to tracking people's qualifications
- A system to improve safeguarding standards and ensure a safer game as a result
- Clubs will register the details of individuals in key roles
- The system shares information on DBS/ Safe Hands qualifications with clubs to bring everything to one place
- First Aid and online Safeguarding Young Cricketers will be added in the future
- 2021 – Clubmark Clubs were added. 2022- Next Phase: clubs with Junior Sections





Roles required for SHMS and DBS Checks

Roles that require a DBS and therefore must be added to SHMS...

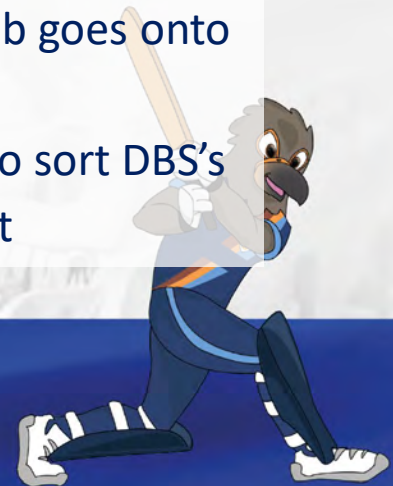
- Age Group Managers
- Assistant Coaches
- Club Welfare Officers
- Coaches
- First Aiders
- Junior Supervisors
- National Programmes Activators
- Open Age Team Captains
- Scorers (aged 16 & above)
- Umpires
- Volunteer Co-Ordinators

Your club will also need...

- Club Administrator(s)
 - Responsible for managing the system/compliance
 - Ideally Safeguarding Officer but not compulsory
- Club Chair
- No DBS required for these roles – unless they have another role listed on the left i.e. a coach

Get ahead of the game!

- Ensure DBSs are in place over the winter
- Start process early for when the club goes onto SHMS
- Clubs were caught out and having to sort DBS's last minute in order to be compliant





Club Development Planning

- Discussion around what current club development planning looks like at your club
- Example Development Plan
- Business Planning/ Financial Management



5.0 WAYS TO IMPROVE YOUR CLUB FACILITIES

IDEAS FOR A £5,000 BUDGET

Most clubs will be working to a very limited budget when undertaking any improvement works. This section aims to help your club to prioritise the key areas which are considered most important in terms of making a difference to the women and girls using the club.

First Impressions and Overall Feel

External Signage at Site Entrance

The provision of a clear and well located sign board at the entrance to the site will help to create a welcoming first impression to all users. A good sign board can help to advertise the club to all prospective members and promote opportunities for all including women's teams, junior cricket and disability cricket.

External Lighting

Good quality external lighting at the site entrance and throughout the ground is a key consideration in creating a safe and welcoming environment.

This is particularly important if your club is not well overlooked by neighbouring properties as the approach to the club may feel intimidating to some visitors.

Improved Access to the Pavilion

The creation of a dedicated route to the Pavilion entrance will help to create a sense that the club facilities are organised and well cared for, which will help new visitors to feel at ease. Where site levels necessitate a stepped approach, a sloped path or ramp should also be provided in order to allow easy access for all using the building.

Club and Spectator Facilities

Club Room Redecoration Works

Within a £5,000 budget, some small scale redecoration works may be feasible to help to create a more welcoming social area. A scheme of redecoration is a relatively easy way to update your club room and help keep the Pavilion feeling fresh and well cared for. Provision of a television with subscription sports channels could help to encourage more people to use the facilities outside of match and training times. Creating a space in which more people want to spend time socialising may also help to encourage more women and girls to feel welcome in spending time at the club.

Provision of Wi-Fi

Providing a good Wi-Fi connection within the Club Room will bring your facilities up to date and make the club a more attractive place to spend time.

Trophy and Display Cabinets

All teams within the club, particularly women's and youth teams, should be equally represented within the space through the provision of adequate trophy and award displays or team photographs which hold all members in equal esteem. This will help all club members feel equally valued and included.

Improved Drinks and Snacks Provision

Offering decent quality hot and cold drinks and snacks may encourage people to spend more time at the club. Families in particular may be more inclined to stay and socialise if there is a good range of refreshments available. This could be achieved quite simply through investment in a good quality coffee machine and the introduction of a wider variety of drinks and snacks.



Changing and Sanitary Facilities

Baby Changing Facilities

Baby changing facilities are important in encouraging families to use the club. This does not necessarily need to comprise a separate room, but instead a baby changing area could be incorporated into another space. Consider if there is anywhere within your current sanitary facilities where a baby changing facility could be incorporated – ideally within a fully accessible and unisex area.

Improved Sanitary Facilities

The addition of sanitary disposal bins and sanitary product vending machines are a relatively low cost addition to any existing female WC facilities.

“Within a £5,000 budget, some small scale redecoration works may be feasible to help to create a more welcoming social area.”

5.0 WAYS TO IMPROVE YOUR CLUB FACILITIES

IDEAS FOR A £10,000 BUDGET

If a £10,000 budget is available, a combination of any of the items on the previous page could be considered, or one of the following:



First Impressions and Overall Feel

New Entrance Doors

Entrance Doors which are of sufficient width and with a level threshold will allow easy passage for anyone with limited mobility, using a wheelchair or pushchair. This will improve the accessibility of your club house and help all visitors to feel more welcome on arrival at the club.

Improvements to the Entrance Area

A scheme of redecoration to improve the appearance of the entrance area within the Pavilion will help to make the space more interesting and memorable, creating a positive impression on first entering the building. This could also incorporate some new lighting and signage depending upon the size of the space and the available budget.



Club and Spectator Facilities

Improved Kitchen Facilities

Existing kitchen facilities could be upgraded to allow a range of good quality hot food and snacks to be made available to spectators and players. This can be attractive to many people and may help to encourage more visitors to spend time at your club. For example, families may be more likely to spend time socialising at the club, and a wider variety of community events could be accommodated, if a better range of hot food and snacks is available.

New Club Room Furniture

New furniture can have a big impact in helping to modernise a social space, improving the overall look and feel of the space and making it a more comfortable place in which to spend time.

Club Room Renovation

The materials, finishes and decoration used within the social areas are an important consideration when creating a facility that is enjoyable for everyone to use. Upgrading your Club Room through a scheme of redecoration and new flooring can help to create a more contemporary space which feels a lot more welcoming.



Changing and Sanitary Facilities

Upgrade Existing WC Facilities

The provision of clean and modern sanitary facilities is likely to have a great impact in encouraging more women and girls into the Club. If your cricket pavilion is currently lacking in suitable toilet facilities then this should be a primary focus when considering upgrading works. The provision of accessible toilet facilities and baby changing facilities should be given priority in order to encourage all visitors to feel welcome within the Club.



5.0 WAYS TO IMPROVE YOUR CLUB FACILITIES

IDEAS FOR A £25,000 BUDGET

If a £25,000 budget is available to your club, then any combination of the previous elements, or one of the following improvement works should be considered:



First Impressions and Overall Feel

Internal Redecoration throughout the Pavilion

An attractive, clean, well maintained and uncluttered Pavilion will feel more welcoming to all visitors.

A full scheme of internal redecoration can make a big impact in encouraging people to look forward to spending time at your Club.



Club and Spectator Facilities

Club Room Refurbishment

A full overhaul of the Club Room, including redecoration, new furniture, lighting and a new servery could make a significant impact on how the space is used by all users of the Club. This may also allow your Cricket Club to offer more community and social events, attracting a wider variety of people who may not currently feel welcome or comfortable in the Club environment.

Improving Views towards the Pitch

Many clubs have social areas in which the views towards the pitch are limited. If your social area has unobstructed views across the ground then it is more likely that spectators will spend time socialising here where they can watch a match from inside. This could be achieved by the replacement of existing windows with a series of full height windows or glazed doors. Better connections to the outside and an increased amount of daylight entering the social space will also help to create a brighter and more attractive atmosphere internally.

Sheltered Outdoor Space

Improving the outdoor space at your club means that it can adapt to any social distancing requirements as well as offering some versatility to social occasions where the weather might be inclement.



Changing and Sanitary Facilities

New Flexible Changing Room

Depending upon the layout and amount of space available within your Pavilion, it may be possible to reconfigure an area in order to create a new smaller flexible Changing Room. This could be used during mixed games to create an additional space for female or junior players to change and shower in privacy. It is important that any new changing facilities are designed to be fully accessible to all.

Redecoration / Reconfiguration to Existing Changing Rooms

Depending upon the condition of the current facilities, and the availability of separate female and junior changing areas, it may be appropriate to make improvements to your existing changing facilities.

Modernising the existing Changing Rooms and adding individual shower cubicles in place of communal showers could make a big difference to helping people to feel more welcome within your club.

Provision of Sanitary Facilities

For cricket grounds where there are currently no facilities, the priority would be to add suitable sanitary facilities. The cost of such an installation can vary significantly depending upon the nature of the site and the proximity of existing utilities and drainage but this should be considered as a means to make a cricket club feel much more welcoming. As a minimum it would be advisable to provide a fully accessible unisex WC.



Facility Development

- You've seen examples of projects and costs from ECB Welcoming Environments
- Discussion: What would you do with these 3 budgets at your own club?
- What challenges would you face at our club?

Female Perception Survey Data

- "The facilities are poor we can't use them, our 'changing room' is tiny and if the door is open, opens straight into the main clubhouse, there is no privacy, and it is currently used as a toilet and not as a changing room."
- "Facilities - particularly toilets need to be made more appropriate for females."
- "Better women's changing facilities and female toilets, as we currently have none."
- "Facilities in the clubhouse - only one toilet that is not very nice and I wouldn't really want to get changed in the club house."
- "The facilities could be improved but the cost of developing extra changing is huge."





Club Governance Structures

- What is your clubs existing committee structure?
- Discussion: Do the committee members have defined roles and responsibilities?
- Discussion: Succession planning, how does your club go about this?





Committee/ Volunteer Audit

Have a go at filling in the Club Audit handout for your own club and discuss with those you are sat with and compare/contrast

How many different people help out at your club? How many people do more than one or multiple roles?

Are all the roles filled? What is and isn't filled?

Are the volunteers/ committee members at your club diverse? Do they reflect the membership and reach of the club and community?

Not an exhaustive list and you don't have to fill all these roles in order to be successful

