



DERBYSHIRE CRICKET FOUNDATION CLUB FORUMS 2021

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 @cricketderbys

#AGameForEveryone



FORMAT

7.00pm - Welcome & Introductions

7.15pm - Creating Welcoming Environments

7.45 - County Grants Fund

8.00pm - Breakout Sessions

Group 1 – Participation Workshop

Group 2 – Club Development and Planning Workshop

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CREATING WELCOMING ENVIRONMENTS

What does 'Welcoming Environments'
mean to you???

We believe this guide is going to help cricket clubs think differently about their facilities and how they can make changes to create a safe and welcoming environment for all

Inclusive design ultimately means that a wider diversity of people can make (easy) use of it.

If we fail to understand how different users use our spaces — this can lead to users not feeling welcome or in some cases unsafe...

We want to make all users welcome and safe

WHY DO EXPERIENCES MATTER?



GREAT
EXPERIENCES



POSITIVE
MEMORIES



SENSE OF
BELONGING



LIFE LONG
ENGAGEMENT



INCLUSIVE DESIGN...

PRINCIPLES OF INCLUSIVE DESIGN

Inclusive
everyone can use it
safely, easily with
dignity

Responsive
what people say they
need and want

Flexible
different people can
use it in different ways

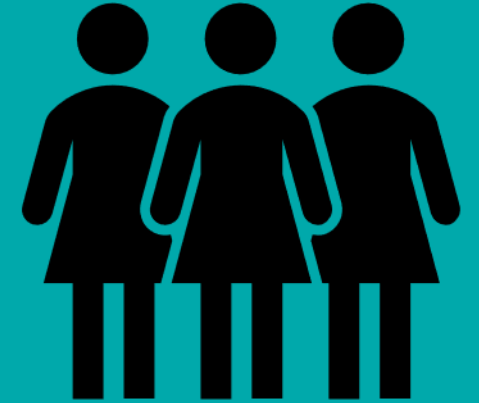
Convenient
everyone can use it
without too much
effort or separation

Accommodating
regardless of age,
gender, mobility,
ethnicity or
circumstances

Welcoming
no disabling barriers
that might exclude
some people

Realistic
More than one
solution as this may
not work for all

UNDERSTANDING OUR AUDIENCES



Breakout Groups: Questions

WHO?

Who may not feel welcome?

WHY?

Why don't they feel welcome?

WHAT?

What can your cricket club do to make people feel more welcome?

WHO?

Who may not feel welcome?

Females	People from difference cultures and ethnic backgrounds
Families	Players who may not be performance orientated
People with disabilities	Juniors and new members
Partners	New visitors

WHY?

Why don't they feel welcome?



First Impressions and Overall Feel

- Male orientated environment
- Outdated pavilion
- External environment
- Internal/external lighting



Club and Spectator Facilities

- Internal viewing areas
- Provision for families
- Club house
- Limited choice of refreshments
- Local community



Changing and Sanitary Facilities

- Female Changing
- Showers
- Privacy
- Representation on committees
- Baby Changing
- Vanity Areas
- Sanitary provision

BENEFITS TO CLUBS



Inclusive - this will help in attracting new audiences to clubs, including diverse communities, families, women & girls and disabled people that may not have previously felt welcome at a club



Increased participation - supports greater activity at the club, both in terms of sporting activity on the pitch, and also social activity within their clubhouses



Improved environment for all - create spaces that people enjoy, want to spend time (and money!) in & return to repeatedly in the future



Helps the club to grow - encourages new members, players and volunteers to join clubs and grow their cricketing and community engagement



Safe places - having safeguarding policies in place, and welcoming a diverse membership to clubs will assist in ensuring all communities feel welcome

WHAT IS 'CREATING WELCOMING ENVIRONMENTS'

- ❑ Will help all (size, tenure, location & budget) cricket clubs to examine and review their existing facilities. Helping clubs to remain relevant
- ❑ Places the person at the centre of decision making which gives a more positive experience
- ❑ Helps clubs to identify, plan and focus on key areas of improvement and what their priorities could be with example projects for varying budgets
- ❑ Reinforces some of the barriers to participation which broadly fall into three categories; Practical, Personal, Social & Cultural.
- ❑ Has specific sections for clubs to explore; first impressions & overall feel, club & spectator facilities, changing & sanitary facilities.
- ❑ It complements the suite of other facilities related resources available such as the ECB's specifications and Sport England Documents ...

<https://www.ecb.co.uk/be-involved/club-support/creating-welcoming-environments>



ECB COUNTY GRANTS FUND

About the Scheme

- Open to affiliated cricket clubs
- Aimed at creating welcoming environments, enhancing facilities and playing opportunities and tackling climate change
- Priority will be given to applications from Clubs that are actively engaged with ECB programmes (All Stars, Dynamos, Women's and Girls' Cricket and / or Disability Cricket).

The scheme is funded by the England and Wales Cricket Trust (EWCT), a wholly owned charitable subsidiary of England and Wales Cricket Board Limited (ECB), and will run until at least 2025.



THEMES

Clubs can apply for funding towards the purchase of relevant products or materials, and associated professional labour costs, under the following project themes:

Creating Welcoming Environments – supporting All Stars, Dynamos, Women’s and Girls’ Cricket and / or Disability Cricket

- Social Space
- Toilet Facilities
- Catering
- Arrival and Access
- Digitising – WiFi / Broadband hardware (excludes subscription fees)

Providing Enhanced Facilities and Playing Opportunities - supporting Women’s and Girls’ Cricket and / or Disability Cricket

- Non-Turf Match Pitch (must be an ECB Approved System)
 - Non-Turf Practice Facility (must be an ECB Approved System)
- or
- Enhanced Changing Facilities:
 - o Create individual shower spaces with drying areas
 - o Improved toilet provision
 - o Decoration
 - o Personal possession lockers

Tackling Climate Change – supporting ECB affiliated Cricket Clubs

- Flood Resilience
- Drought Resilience
- Energy Saving
- Water Management

Funding Allocation:

Creating Welcoming Environments = 60%
Enhanced Facilities/Playing Opportunities = 20%
Tackling Climate Change = 20%



ELIGIBILITY

Creating Welcoming Environments –

open to ECB affiliated Cricket Clubs registered for All Stars or Dynamos in 2021-22,
or actively involved with Women's and Girls' Cricket and / or Disability Cricket.
It is an expectation that any junior programme will include and actively engage with girls.

Providing Enhanced Facilities and Playing Opportunities for Women's and Girls' Cricket and / or Disability Cricket –

Open to ECB affiliated Cricket Clubs actively engaged in competitive female only cricket and/or disability cricket.

Tackling Climate Change (supported by Sport England) – open to any ECB affiliated Cricket Clubs.

As a minimum, Clubs will need to have the following:

- Affiliation to ECB* via the local County Cricket Board (CCB) in England and Wales
 - Constituted
 - Insurance
 - Security of Tenure - (minimum one year)
 - A bank account in the Club's name
 - Financial accounts from the last three years
 - Adoption of the ECB Safe Hands Policy
 - Adoption of the ECB Inclusion & Diversity Policy



OTHER INFO

Ineligible Projects

- Large scale pavilion and communal changing facility projects (over £100k)
- Any project already funded by an ECB / EWCT Grant or Loan.
- For the avoidance of doubt this does not prevent a Club from applying for an EWCT Interest Free Loan

Amount of Grant

- Each application will be assessed on its own merit.
- Clubs can apply for between £1,000 (minimum) and £10,000 (maximum) per application.
- The grant may not be used to retrospectively fund projects
- The amount of grant offered may differ from that requested by the Club.



COACH DEVELOPMENT

Support Coach

This programme has been designed to give learners the knowledge, skills and confidence to support qualified coaches

£40

3 Hours Face to Face

E-Learning

Safeguarding Young Cricketers

Age 16+

Foundation I

An ECB Foundation I Coach will be qualified to lead coaching sessions independently and without supervision.

£150

12 Hours Face to Face

E-Learning

Safeguarding Young Cricketers

Age 17+

ECB Core Coach

This programme has been designed to give learners the knowledge, skills and confidence to lead player-centered coaching sessions.

£300

24 Hours Face to Face

E-Learning

Safeguarding Young Cricketers

Age 17+

