

# STEP 1

## WHY IS BEING WELCOMING AND INCLUSIVE IMPORTANT TO OUR CLUB?



**DERBYSHIRE** Cricket  
Foundation

Derbyshire Cricket Foundation have developed a toolkit along with supporting resources to help enable discussion and actions within your club. Actions that will help create an inclusive environment and ensure you have a 'Club for Everyone' This toolkit is a voluntary resource for clubs, intended only as a guide to help inform internal discussions and decisions.

### Things to Consider

#### Will it help us sustain and grow the club?

- Will the profile of our current membership and volunteers be sufficient to sustain the club over the long term? Is attracting/retaining members and volunteers a priority for us? Does it form part of our development plan? Do we have enough focus on it?
- How successful have we been in attracting and retaining new members? Do we know the reasons why former members have left? Could we have done any more to retain them?
- How diverse is our current membership? Are there any groups we could do more to make feel welcome?
- What opportunities could there be to increase our volunteer workforce by widening the reach of our club to different audiences? Are we making the most of our current offer to support strengthening our volunteer workforce? (e.g. All Stars/Dynamos/Junior parents or Women & Girls). Are there any new "offers" that we could provide to widen involvement in the club?

#### Are we doing enough to adapt and change with times?

- Has growth highlighted different needs of new members that we need to respond to? What are those needs? Is responding to them a priority for us?
- Do we know how welcome our members feel? Have we asked them for their feedback?
- Are we known as a family-friendly club? Is there anything else we could do to be more family-friendly? Have we taken steps to adapt our facilities to be more family friendly?
- Is the diversity of our membership reflected in our committee? Do people feel that the committee is interested in developing the club for all its members or just for its long-standing members?

#### Do we want to be known as a welcoming club?

- How important is being a welcoming club to our reputation?
- Would visitors to our club describe us as welcoming? Is there more we could do to make sure different visitors feel welcome?
- Are we confident that our officials and members know what behaviours are/aren't appropriate and consistent with the values and standards of our club?

### Proposed Actions:

#### Links to Useful Resources:

- DCF Blog Welcoming Club [https://dcfcricket.com/a\\_game\\_for\\_everyone/blogs\\_and\\_newsletters/](https://dcfcricket.com/a_game_for_everyone/blogs_and_newsletters/)
- ECB website Creating Welcoming Environments [https://www.ecb.co.uk/be\\_involved/club\\_support/creating\\_welcoming\\_environments](https://www.ecb.co.uk/be_involved/club_support/creating_welcoming_environments)
- DCF County Grants Scheme [https://dcfcricket.com/2021/12/ecb\\_county\\_grants/](https://dcfcricket.com/2021/12/ecb_county_grants/)

# #AGameForEveryone

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