**Our Key Volunteers:** Who are the key people in our club?

**Our Finances:**

* Annual turnover
* Profit or Loss?
* Good level of reserves?

**5 Year Vision:** What do we want people to be saying about our club in 5 years time?

**How do we communicate this to our members?**

**How do we engage with our local community?**

**Key Player Facts:**

|  |  |  |  |
| --- | --- | --- | --- |
|  | No. Players | No. Teams | No. Coaches |
|  | M | F | M | F |  |
| U9 |  |  |  |  |  |
| U11 |  |  |  |  |  |
| U13 |  |  |  |  |  |
| U15 |  |  |  |  |  |
| U17 |  |  |  |  |  |
| Seniors |  |  |  |  |  |
|  |  |  |  |  |  |

|  |
| --- |
| **What do we need to do to achieve our vision?** |
|  | **Objectives** | **Actions** | **Who**  | **When - (1/3/5 years)** | **Cost** |
| **Players, Members and Volunteers**What do we need to do to improve their experience at our club? |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Facilities**What do we need to do to improve our facilities? |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **Finances**How can we save and make money to invest back in our club? |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

**CLUB SUPPORT – PLANNING FOR THE FUTURE**

**CLUB SELF ASSESSMENT - UNDERSTANDING OUR STRENGTHS AND WEAKNESSES**

|  |  |  |  |
| --- | --- | --- | --- |
| CHARACTERISTIC | WHAT DOES GOOD LOOK LIKE? | ACTION REQUIRED?Yes or No | PRIORITYTop 5? |
| PURPOSE | Our committee is representative of our club (includes junior/senior players, parents, volunteers etc.) |  |  |
| Our committee takes time to ensure it has a clear understanding of where we want to be in 5 years |  |  |
| We always let our members know what we are trying to achieve as a club |  |  |
|  |  |  |
| SOCIAL | We work proactively with our members to improve their experience |  |  |
| We are innovative in how we attract new members to our club, ensuring we create a welcoming environment |  |  |
| We understand the importance of retaining our existing volunteers/players/members and take time to understand their motivations for being part of our club |  |  |
| We are innovative in how we attract new volunteers to our club, utilising the skills, knowledge and attributes of our members effectively |  |  |
| We recognise the need to reduce bureaucracy and administration for our volunteers e.g. maximising the use of new technology, influencing leagues etc. |  |  |
|  |  |  |
| ECONOMIC | We are innovative in increasing our income streams ensuring we can proactively plan for the future |  |  |
| We work to reduce our running costs and redirect funds into the player experience |  |  |
| We manage our finances effectively and are compliant with tax legislation |  |  |
| We work proactively with the leagues to reduce travel costs |  |  |
| We produce an annual budget to ensure we are in control of our finances and are sustainable in the future |  |  |
|  |  |  |
| ENVIRONMENTAL | We work to improve access to better indoor facilities for our members  |  |  |
| We work to improve access to better outdoor facilities for our members (practice and match play facilities) |  |  |
| We manage our energy and water use effectively to help reduce our costs |  |  |
| We are prepared for changing climate patterns and to reducing the impact that drought and flooding may bring to our club |  |  |
| We continuously monitor the usage of our facilities and our membership levels and look to source alternatives / new facilities |  |  |
| We work proactively with our community to open up our facilities creating a warm, welcoming environment and help raise money |  |  |
|  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Who should we engage with ***internally?*** e.g. players, parents, coaches | Do we currently?(Yes / No) | How regularly? | Is this engagement one way or two way? | Do we engage effectively? Do we understand the impact we are having?  | Any improvements we could make? |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| Who should we engage with **externally**? e.g. schools\*, businesses, community groups |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

**Club Support – Planning for the Future**

**Who Do We Engage With?**