



DERBYSHIRE Cricket
Foundation

Derbyshire Cricket Foundation Club Forums

November 2022



 @derbyshirecricketfoundation
 @derbyshirecricket
 @cricketderbys

#AGameForEveryone

A Game for Everyone?

A game where everyone feels welcome

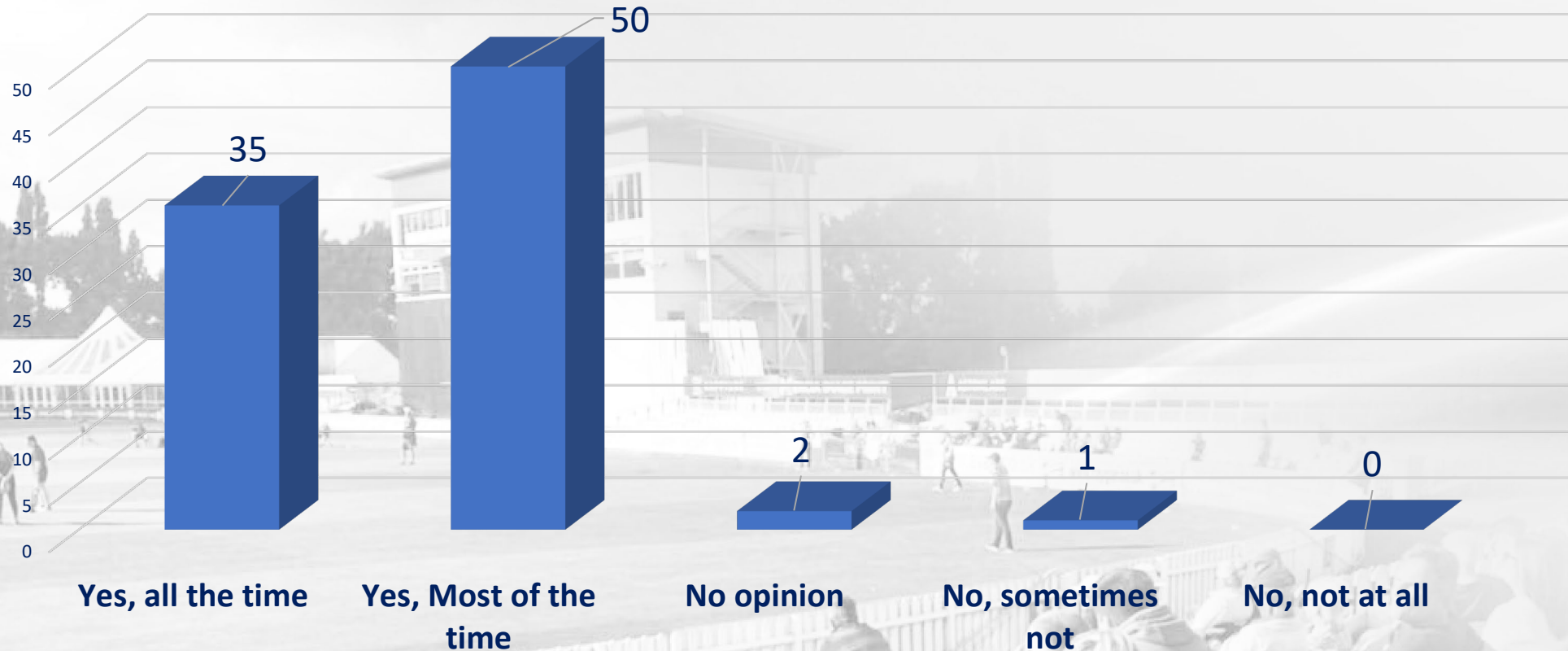
Bob Blenkinsop & Richard Wood



 @derbyshirecricketfoundation
 @derbyshirecricket
 @cricketderbys

#AGameForEveryone

Do you feel welcome in cricket?



Do you feel welcome in cricket?



What are we going to talk about?

1

How do we sustain the growth of female involvement?

2

How do we combat discrimination in cricket?

3

How do we continue to attract & retain members through the Cost of Living crisis?

WELCOMING & INCLUSIVE CLUBS



TABLE DISCUSSION

What are the benefits of being a welcoming and inclusive club?



Welcoming & Inclusive Clubs – Derbyshire already leading the way

**Thanks to our 6
new Disability
Champion Clubs**

Swanwick Hall

Darley Abbey

Melbourne

Darley Dale

**Belper
Meadows**

Hundall

22%

of people in the UK
report having a
disability



Disability Champion Club – Swanwick Hall Cricket Club

Duncan Green & Mike Cutts talk about their experience of becoming a Disability Champion Club and the positive impact it has had on their club.

For more information about becoming a Disability Champion Club, [click here](#)



Swanwick Hall CC – A Club for Everyone

Feedback from an appreciative parent

“All the coaches from day one have been patient and shown understanding of the sometimes different needs that my boys have, but done without making them stand out or look any different to other children.”

“I cannot speak highly enough of the people in and around the club. It has formed a very important part of their lives from both a development and social side.”

“They know all the coaches well and love working with them.”

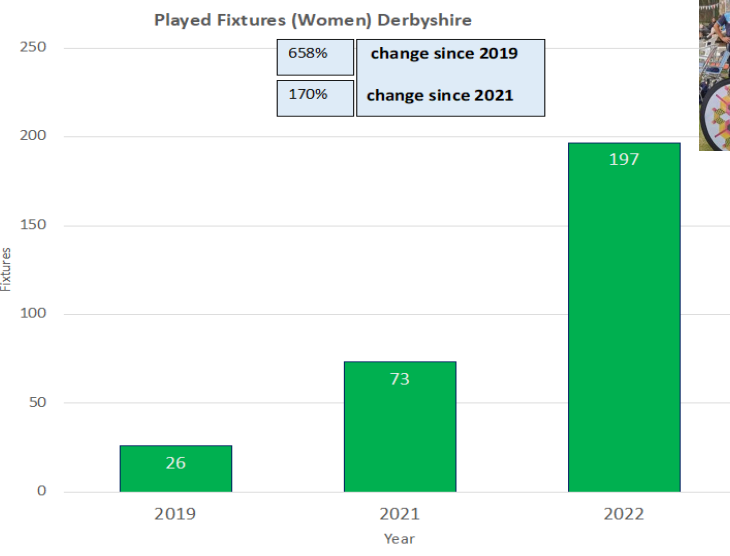


Welcoming & Inclusive Clubs – Derbyshire already leading the way

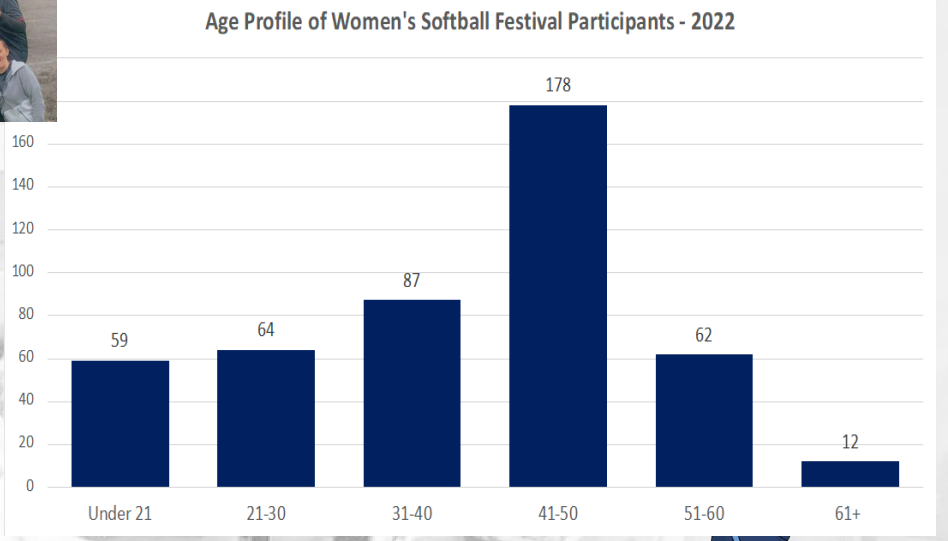
Thanks to the brilliant growth in Women's & Girls cricket



Still more growth potential....
315,000 more women in Derbyshire are not playing yet!

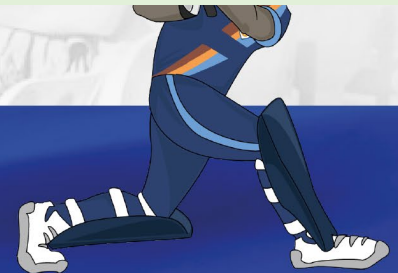



47 Clubs with Women's Teams



Playing AND strengthening our workforce

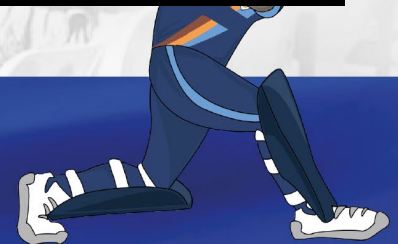
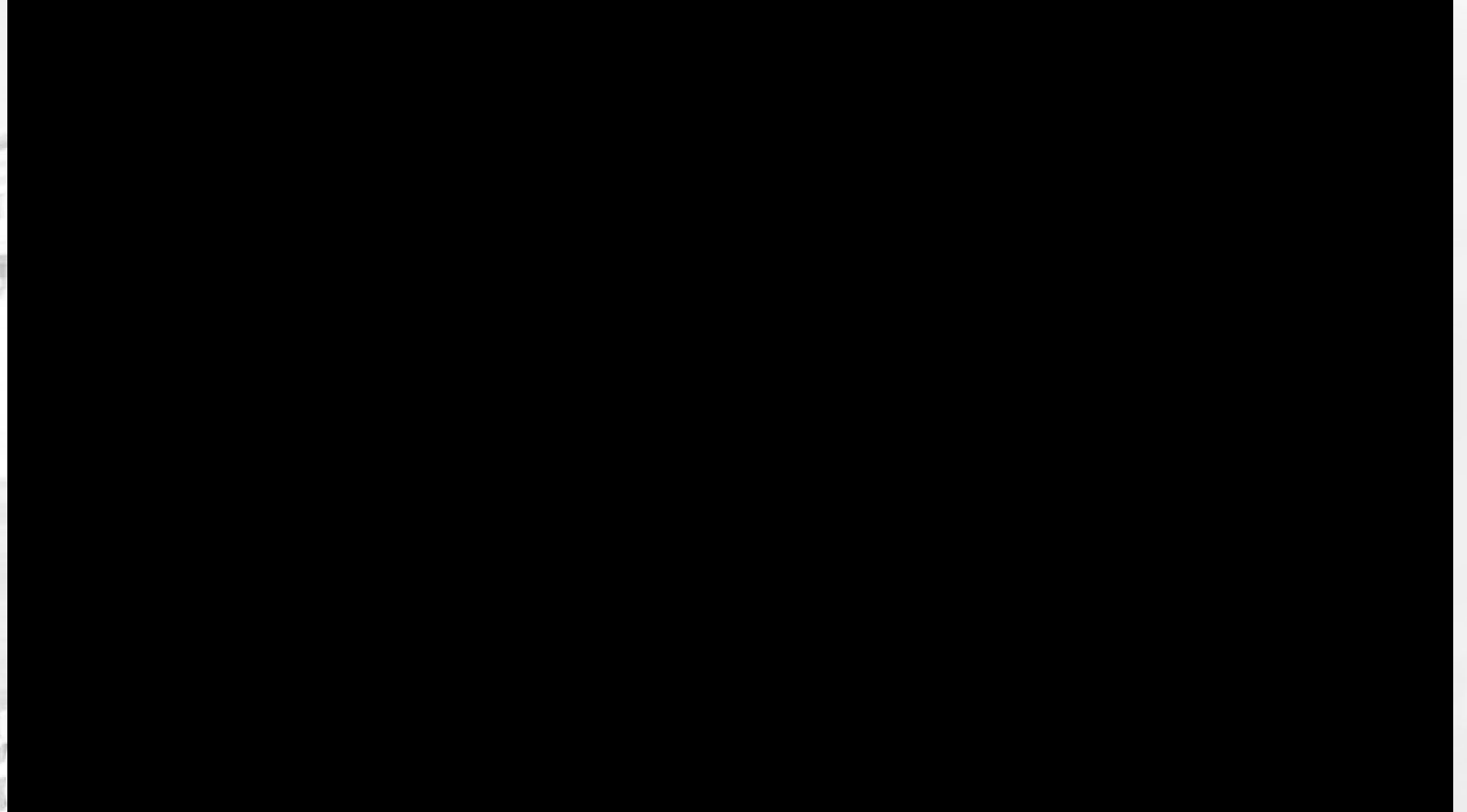
- 1 in 4 Women's Softball Players also volunteer at their club
- 48 female activators supporting All Stars & Dynamos
- 81 new female coaches trained in the last 2 years



Women's Cricket Development – Riddings Cricket Club

Ade Head - Chairman of Riddings Cricket Club talks about the club's development journey over the past 5 years and how they have developed a thriving women's section at the club.

For support and guidance about establishing a Women's or Girls section at your club, contact charlie.storr@dcfcricket.com



Most women feel welcome

"Our club is extremely inclusive. Family centered and the support received for ladies and girls cricket is excellent."

How welcome do you feel at your club?



PROMOTERS

'Promoters' answered 9 or 10.

67%



PASSIVES

'Passives' gave a score of 7 or 8.

23%



DETRACTORS

'Detractors' gave a score lower or equal to 6.

10%

DCF Women & Girls Survey - 2021



Still more to do though.....

"We need better women's changing facilities and female toilets, as we currently have none."

"Improve our clubhouse - it feels like it has been 'a boys club' for a while!"

"our 'changing room' is tiny and if the door is open, it opens straight into the main clubhouse, there is no privacy"

"Ladies cricket feels like it's at the bottom of the rung below the kids teams in importance."

"Be open minded, respectful. Unfortunately, its very much an old school closed shop committee."

"Be more inclusive of women and not see them as stand alone."

"Give equal access to the pitch rather than priority to the men's teams."

"We should get the same support on social media as the men"

"Need pavilion photos to reflect women's teams"

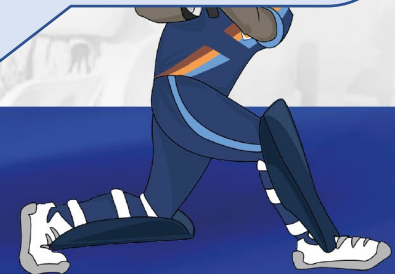


Table Discussion

What more can we be doing to sustain the growth of female involvement in our clubs over the next 5 years?

More Female Coaches

No distinction between male and females – just “cricketers”

Monthly club awards, including female players

More and improved community promotion and social media

Other social media platforms – tiktok etc

Mixed or female only teams

Case studies

Greater importance of female cricket in the club

Girls only junior sides

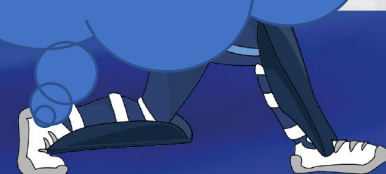
More activators for National Programmes

Financial support – kit and equipment

Upgrading the clubhouse – changing rooms

Females on club committees

Grants for improving facilities for women



Combating Discrimination

The first step in being a game for everyone

Discrimination
Free

Welcoming
& Inclusive



RACISM IN CRICKET – NOT JUST AN ISOLATED ISSUE IN YORKSHIRE



EXCLUSIVE: High-profile England cricketer subject to ECB probe after racism allegations - with claims he called a team-mate a 'P***' on multiple occasions - in the latest bombshell to hit the sport after Azeem Rafiq scandal

Essex captain Tom Westley issues apology after alcohol poured on Muslim player

Asian cricketer was 'silenced' for criticising club's blackface party

ECB to investigate as game risks losing generation of aspiring players over racism

Scottish Daily Mail

Top player is charged in wake of cricket race probe

Yorkshire racism case: Gary Ballance apologises to Azeem Rafiq for racist language

© 25 August 2022 | Cricket



Ballance, who joined Yorkshire in 2008, played with Rafiq during the latter's two spells at the county

Cricket club chairman steps down after outrage over 'racist, sexist and homophobic' tweets

Zoheb Sharif: Former Essex cricketer claims he was released from club because of his race

Zoheb Sharif says he was called 'bomber' and 'curry muncher' by Essex teammates

Cricketer says he was called to two disciplinary hearings for trying to call out racism

Cricket Scotland investigating 43 racism claims after review

Scottish cricket found to be 'institutionally racist' by independent review

The findings of an independent investigation published on Monday states it has uncovered 448 examples of institutional racism within the Scottish game; the review was conducted after allegations made by Scotland's all-time leading wicket-taker Majid Haq



What about respect for women & girls playing in mixed cricket?

“Here comes the mascot.”

“It’s embarrassing to get out to a girl”

“It’s a shame those trousers aren’t see through”

“Is this going to be right arm over girly bowling or right arm over proper bowling?” – Opposition coach when I was 13

“You stupid slag” when I bowled someone out

“I’m not moving – I’ve got the best view from here.”
– Fielder at square leg when I was batting

All comments reported by female players playing in mixed cricket

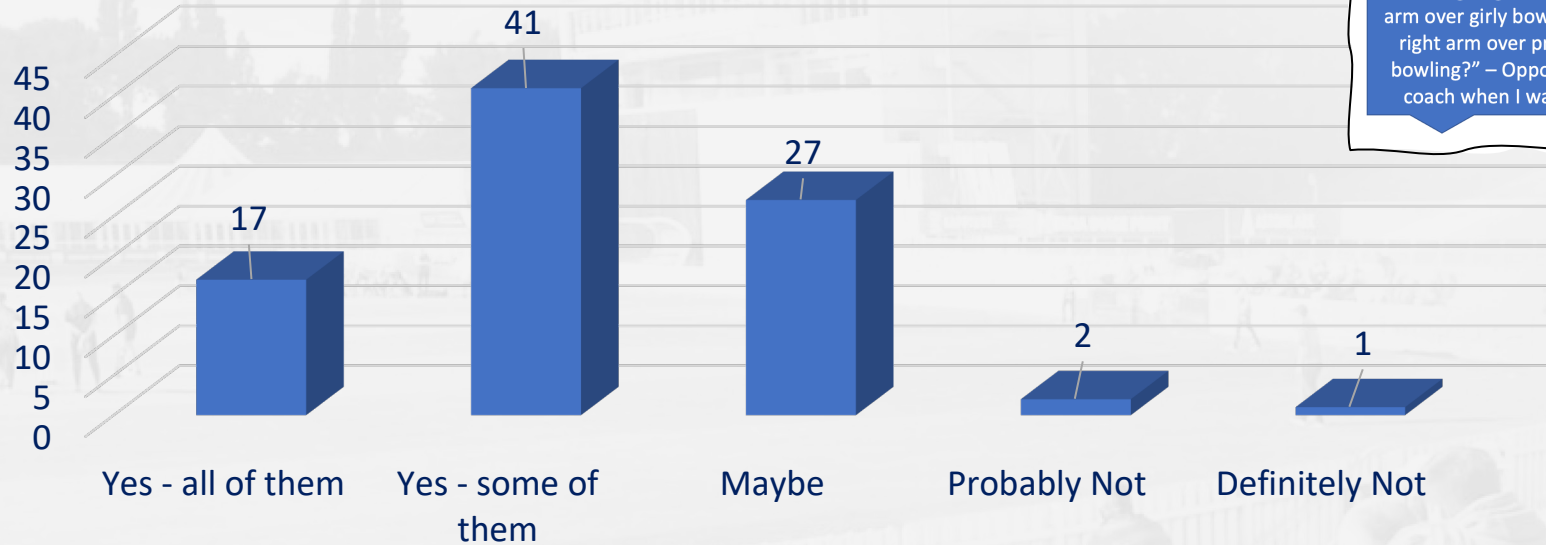
@SayNoToSexismInCricket

 @derbyshirecricketfoundation
 @derbyshirecricket
 @cricketderbys

#AGameForEveryone



If any of these comments were made during a game at your club, do you think the person making the comments would be challenged?



If any of these comments were made during a game at your club, do you think the person making the comments would be challenged

“Here comes the mascot.”

“It’s embarrassing get out to a girl”

“It’s a shame those trousers aren’t see through”

“Is this going to be right arm over girly bowling or right arm over proper bowling?” – Opposition coach when I was 13

“You stupid slag” when I bowled someone out

“I’m not moving – I’ve got the best view from here.” – Fielder at square leg when I was batting



Casual homophobia – normalised as an insult



On Twitter.....In the changing room?.....On the field?.....In the Bar?

So gay: used on average over 10,000 times daily
No homo: used on average over 10,000 times daily
Faggot: used on average over 45,000 times daily
Dyke: used on average over 4,000 times daily



“It’s the constant stream of anti-gay remarks that people don’t even know they make. I feel awful all the time.”

Sophie, 15

Stonewall

YOUNG GAY MALES ARE **HALF** AS LIKELY TO PLAY TEAM SPORTS AS THEIR HETEROSEXUAL PEERS

Outonthefields.com



@derbyshirecricketfoundation
@derbyshirecricket
@cricketderbys

#AGameForEveryone



Combatting discrimination – the first step in being a game for everyone

It is against the law to discriminate against someone because of any of these characteristics

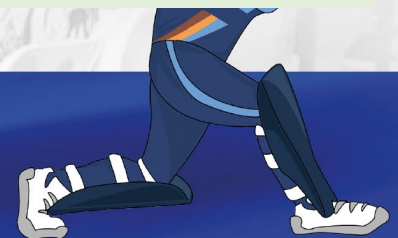
- AGE
- DISABILITY
- GENDER REASSIGNMENT
- MARRIAGE & CIVIL PARTNERSHIP
- PREGNANCY & MATERNITY
- RACE
- RELIGION OR BELIEF
- SEX
- SEXUAL ORIENTATION

**Discrimination
Free**

**Welcoming
& Inclusive**

Support available:

- Anti-Discrimination Code & implementation guidance
- On-line training module



Christopher Sherwood - Graces CC

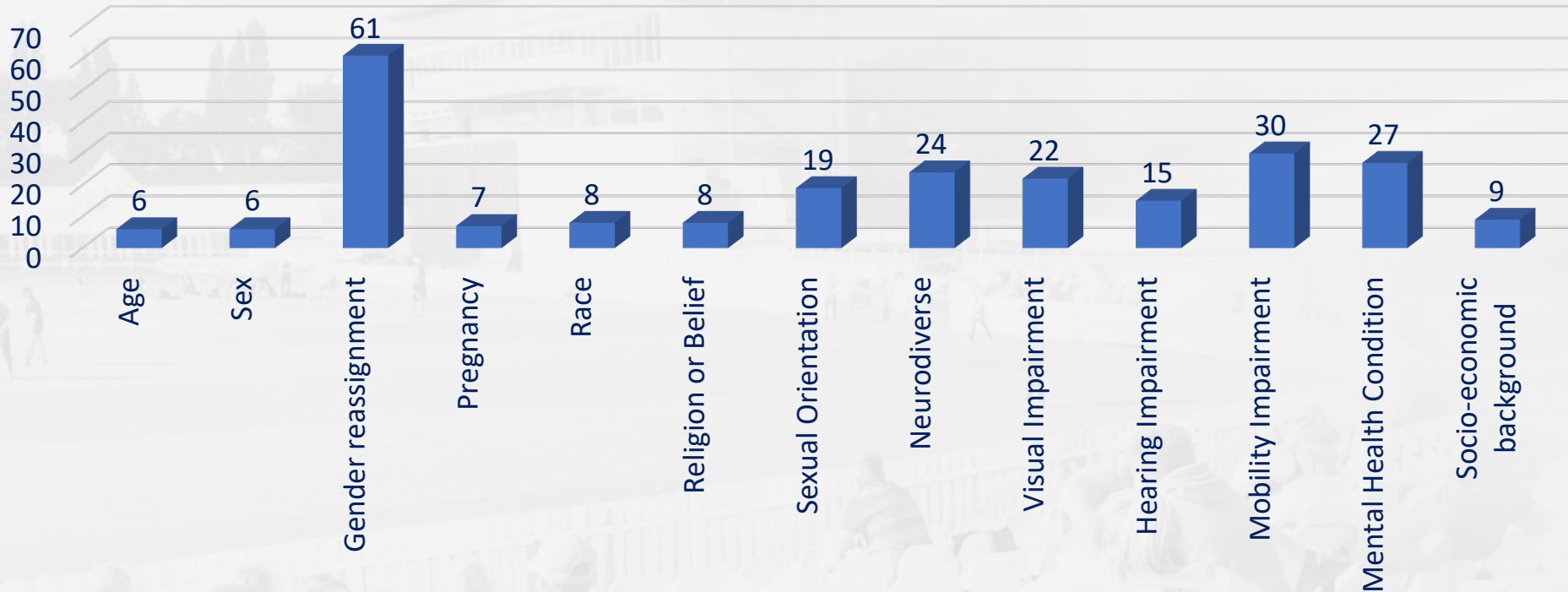
An insightful interview with Chris Sherwood, in which he talks about his experiences as a gay male playing in team sport.



How confident are you that somebody would feel welcome at your club if they were different from the majority of your members?

Are there any areas where you feel less confident?

NOTE: NOT ALL OF THE CATEGORIES ARE NECESSARILY PROTECTED CHARACTERISTICS



Are there any areas where you feel less confident?



COST OF LIVING CRISIS



“I am a single parent and with the cost of living getting more and more I am struggling to keep my son in sport. He plays 3 different sports which has become hard to finance. XXXXX has grown considerably and still has his junior pads which are way too small and need replacing, along with his spikes and new whites for the season ahead. There is also the cost of the club membership to play this junior season.” Applicant for Access to Cricket grant

**ATTRACTING AND RETAINING OUR
MEMBERS WHEN CLUBS
AND MEMBERS
ARE FACING ESCALATING COSTS**

What can your club do to make cricket as affordable and accessible to existing and new members?



A Game for Everyone - Support from the DCF

- Best-practice guidance and case studies to help inform action at your club via the DCF website, newsletters, and your Club & Community Officer
- Guidance and County Grant funding to help make your facilities more welcoming and accessible.
- Practical guidance on how to adopt the ECB Anti-Discrimination Code
- Access to on-line training on Equity, Diversity, & Inclusion
- Support for clubs managing any allegations of discrimination, where needed.
- Financial assistance to participants in need through the Access to Cricket Fund
- Support for committee discussions/planning on becoming a more welcoming club, if needed



Email us: info@dcfcricket.com or Call us: [01332 386 602](tel:01332386602)



[DONATE](#)

[ABOUT US](#)

[A GAME FOR EVERYONE](#)

[PLAY](#)

[BE INVOLVED](#)

[WOMEN & GIRLS](#)

[COMMUNITY & EVENTS](#)

[NEWS](#)



Combatting Discrimination

[Anti-Discrimination Code](#)
[Guide to Adopting the Anti-Discrimination Code](#)
[ECB Anti-Discrimination Training](#)
[Reporting Discrimination](#)

DCF Programmes

[DCF Equity, Diversity & Inclusion Plan](#)
[Game Wide Commitments](#)
[Access to Cricket Grant](#)
[Access To Cricket Grant - How to Support](#)

Welcoming Clubs

[A Club for Everyone Toolkit](#)
[Creating Welcoming Environments](#)
[ECB County Grants](#)
[ECB Anti-Discrimination Training](#)

A Game for Everyone Resources

[Blogs and Newsletters](#)

Useful Links

Anti-Discrimination Code - <https://dcfcricket.com/anti-discrimination-code/>

Guide to adopting the Anti-Discrimination Code - <https://dcfcricket.com/a-game-for-everyone/guide-to-adopting-the-anti-discrimination-code/>

ECB Anti-Discrimination Training - <https://dcfcricket.com/a-game-for-everyone/ecb-edi-training/>

'A Club For Everyone' Toolkit - <https://dcfcricket.com/a-game-for-everyone/a-club-for-everyone-toolkit/>

